



city of
greenville

News Release

GREENVILLE ZOO SIPPIN' SAFARI CANCELLED FOR 2013

GREENVILLE, S.C. – The Friends of the Greenville Zoo announced today that Sippin' Safari will not take place in 2013. Event organizers will use this as an opportunity to reevaluate previous years' events and seek sponsorship support to revamp the event for 2014.

"We are very thankful for the participation and generosity of the Greenville community as they helped create a much anticipated annual fundraising event," said Friends of the Zoo Board Chair Elizabeth Geer. "Sippin' Safari is a signature event that we anticipate will bring the Greenville Zoo continued success in the future."

This year funds were slated to support the Lions' Den Project that is designed to meet the spatial needs for a breeding group of lions as well as provide additional guest amenities. The Friends of the Greenville Zoo will donate \$20,000 toward the project to help offset the loss of revenue normally generated by Sippin' Safari.

Sippin' Safari has been rescheduled to take place on September 5, 2014.

About the Friends of the Greenville Zoo:

The Friends of the Greenville Zoo is a non-profit organization that serves as an independent community outreach group, whose purpose is to provide financial, resource, and advocacy support for the needs of the Greenville Zoo. Learn more at friendsgreenvillezoo.org.

About the Greenville Zoo:

Accredited by the Association of Zoos & Aquariums (AZA), Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world including giraffes, monkeys, giant tortoises and elephants. Visitors can also enjoy one of the zoo's most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving, Christmas and New Year's Day. Hours of operation are 9 a.m. to 5 p.m. Zoo entry ticket sales close at 4:15 p.m. For more information about the Greenville Zoo, visit greenvillezoo.com. Follow the zoo on Facebook at facebook.com/greenvillezoo and Twitter at twitter.com/greenvillezoo.

Media Contact: Jeff Bullock
 864-467-4311
 jbullock@greenvillesc.gov

